

# CASEY RIFE

caseyrife.com | Columbus, OH

## EXPERIENCE

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- Communications Director** | Ohio Senate Democratic Caucus, Columbus, OH Feb. 2023 – Present
- Direct and manage social media accounts for the Ohio Senate Democratic Caucus
  - Supports communications needs for each senator and office staff
  - Create presentations, infographics, and content about important legislation, events, and policies
  - Write press releases, media advisories, talking points, and speeches for Democratic Senators
  - Serve as primary press spokesperson for the Senate Minority Leader
  - Monitor and analyze editorial and news coverage of the Democratic Caucus
  - Plan and coordinate press conferences that appeal to print and broadcast news outlets
  - Develop communication strategies to help achieve the legislative goals of the caucus
  - Maintain media relations
- Deputy Communications Director** | Ohio Senate Democratic Caucus, Columbus, OH Sep. 2022 – Feb. 2023
- Acting Director and Deputy Director of Communications for the Ohio Senate Democratic Caucus
    - Managed social media accounts for the Ohio Senate Democratic Caucus and 6 Democratic Senators
    - Created infographics and visualizations about important legislation, events, and policies
    - Took photos during Senate session, committees, and events
    - Wrote speeches, talking points, and press statements for Democratic Senators
- Legislative Fellow** | Legislative Service Commission, Columbus, OH Dec. 2021 – Sep. 2022
- Acting Senior Legislative Aide and Legislative Aide to Senators Sandra Williams and Dale Martin
    - Managed the senator's schedule at the Statehouse and in the district
    - Oversaw the transition from Senator Williams' resignation to Senator Martin's appointment
    - Completed legislative research, constituent services, and other administrative duties
  - Acting Director and Deputy Director of Communications for the Ohio Senate Democratic Caucus
- President** | Public Affairs Student Association, The Ohio State University, Columbus OH May 2021 – May 2022
- Graduate Research Assistant** | The Ohio State University, Columbus, OH Apr. 2021 – May 2022
- Developed a codebook for environmental litigation related to major environmental policies in the US
  - Served as a founding co-lead of the Rea Environment and Society Lab
  - Led a small team of undergraduate researchers
  - Cleaned collected qualitative and quantitative data in R Studio

## EDUCATION

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**The Ohio State University**  
**John Glenn College of Public Affairs**  
Master of Public Administration

**Otterbein University** Cum Laude  
Environmental Science (BS), Global Studies (BA)  
Minor in Sustainability Studies

## PUBLICATIONS

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- *Rea, C.M., Merten, N.E. & Rife, C.J. Outcomes and policy focus of environmental litigation in the United States. Nature Sustainability Volume 7, 1469–1480 (2024). <https://doi.org/10.1038/s41893-024-01456-x>*
- *Rife, Casey. Parasitic Poverty Otterbein University's Aegis Humanities Journal, (2020).*

## SKILLS

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- Microsoft Office Suite
- Adobe Creative Suite
- Graphic Design
- Public Speaking
- Communication
- Collaboration/Team Building
- Project Management
- Community Organizing
- GIS Software
- Data Visualization and Analysis